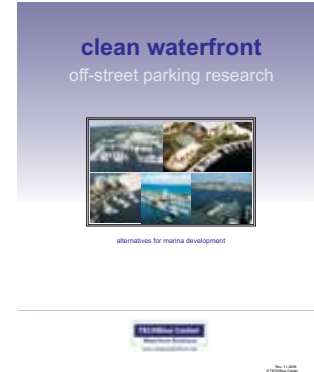
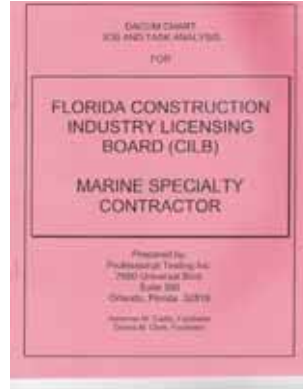


# Research / Publications



**TECHBlue Center** For ICMA Members – A National Leadership Role Suggestion

**Waterfront Solutions**

The TECHBlue Center is a think tank for waterfront professionals, based in Jacksonville, FL. They have developed a series of workshops and presentations centered on sustainable clean waterfront construction. TECHBlue is seeking professional partners to promote the workshops, in an effort to develop criteria and benchmarks for waterfront development.

"Standards for sustainable construction at the waterfront can vary significantly from those of conventional building methods," says Don Wilkins, a founding director of The TECHBlue Center. "In a smart, wise application used to protect natural resources, sustainable green building is key for LIDSB development. It's not for all waterfront development. Who understands that better than marine contractors?"

"Clean water is arguably the most vital of our natural resources," Gilbert adds. "The fact some waterfront construction projects can meet very high environmental standards and still have a minimal impact on the estuary. We would like to see waterfront construction programs to include sustainable techniques, and take some of the guesswork and feel subject out of environmental decisions. Because marine contractors are closest to the action, and best understand "relationship specific," they can lead the way."

**What can ICMA do?**

Based by the TECHBlue Center is the national leadership role of ICMA and a series of issues addressed in Florida – positive coastal fishing and the green market activities.

For marine contractors working over and in the water can develop a high bar of expertise in present natural resources. They can develop best practices which truly improve the waterfront, and can be certified by simply completing a checklist on a permit.

Regulatory agencies and jurisdictions commonly ask advice of contractors they trust. The gap between best available technology and trade state permit procedures is large, and the agencies need professional help. As well, new product claims often compromise even the best practices. Environmental protection is a subject which can benefit a genuine doing and help environmental business a respected source by local community activities.

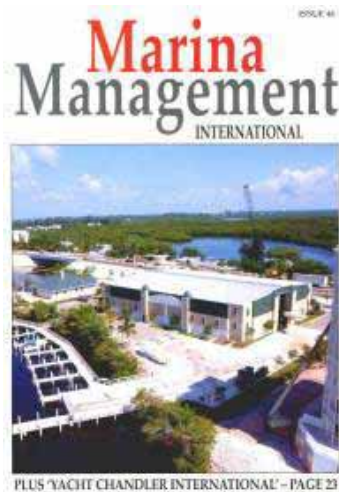
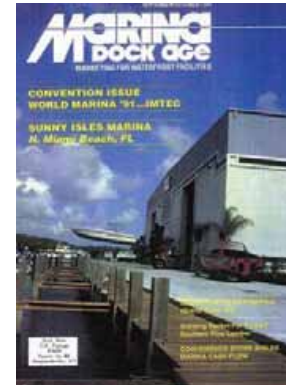
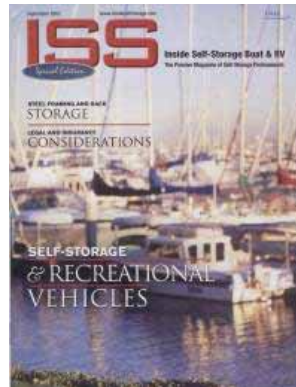
There are activities used by other trade associations, in a guide:

- Develop an Industry Committee (Sustainable Waterfront Committee)
- Develop Sustainable Purchasing Policies (Sustainable Waterfront Committee)
- Develop Best Management Practices (BMP) Waterfront Committee)
- Institute Certifications to Sustainable Waterfront Education
- High Quality Water Management Policies (Sustainable Waterfront Committee)

Document Alternative Energy Options for Equipment and Operations

As budgets are stretched, the need for cost effective training increases. TECHBlue workshops summarize standards and show waterfront professionals. The presentations are interactive, time-disciplined and do not promote individual products or services – just are presented in an open to regulatory and industry agencies.

If you are interested in holding a workshop, The TECHBlue Center website is [www.cleanwaterfront.net](http://www.cleanwaterfront.net)



**Personal Dock Building**

Waterfront Development Notes for Residential Docks

**TECHBlue Center**  
**Waterfront Solutions**  
[www.cleanwaterfront.net](http://www.cleanwaterfront.net)

